



ALABAMA LAWYERS
ASSOCIATION

An affiliate member of the National Bar Association

Hall of Fame

Til' Victory is Won

Thursday, March 6, 2025

RSA ACTIVITY CENTER

210 Dexter Avenue,
Montgomery, AL 36104

2025–2026

Sponsorship Package



Greetings!

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I am honored to serve as the President of the Alabama Lawyers Association (ALA), which was founded in 1971, dedicated to enhancing the integrity of the legal profession, improving the quality of legal services to the public, and protecting the economic, civil, and political rights of underrepresented groups. Today, I invite you to join us as a sponsor of the ALA Hall of Fame Gala, which will be held on March 6, 2025, under the theme **“Till Victory Is Won.”**

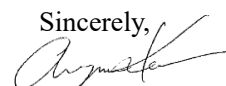
Our theme, “Till Victory Is Won,” is a reminder of the journey and sacrifices made by black legal professionals in Alabama throughout history to help create opportunities many of us experience today. The theme honors the resilience, determination, and courage of those who came before us—trailblazers who fought tirelessly for equality, justice, and representation. These individuals faced insurmountable odds, yet they paved the way for others in the legal profession and beyond, creating a legacy of progress and possibility.

Today, when that very progress is threatened, it is our responsibility to honor the sacrifices of those before us by continuing their work—continuing to fight for justice, empowering our communities, and ensuring the next generation of minority lawyers has the tools and opportunities to succeed. Your sponsorship of this event is not just a financial contribution; it is an investment in the future and a tribute to the victories that came before us.

Sponsorship funds generated from the Gala directly support ALA's impactful initiatives, including supporting minority law students, enhancing professional development, and empowering our communities with community outreach such as our free legal clinics or our Annual Economic Empowerment Summit that educates our members and the public on financial literacy and provides tools for building economic security in both business and personal finances.

We offer a variety of sponsorship levels and benefits. Enclosed, you will find more information about sponsorship opportunities and the great impact your contribution can make to help us to achieve greater victories at such an important time.

Thank you for considering this opportunity to make a difference alongside the Alabama Lawyers Association. Your support means everything to us as we continue the work of ensuring that victory is indeed won for all. We look forward to speaking with you about your potential involvement and sponsorship of the ALA Hall of Fame Gala.

Sincerely,


Aigner Kolom, ALA President



SPONSORSHIP AND HALL OF FAME ADVERTISING CATEGORIES

SPONSORSHIP LEVELS:

PLATINUM SPONSOR \$5,000.00

- Recognition on all ALA event signage and promotional materials
(including program guide, banners, press releases and e-blasts)
- Two (2) tables at the Hall of Fame Gala with priority reserved seating
- 2 Full Page ads in the Hall of Fame Gala Program
- Company icon and/or hyperlink presence on the ALA website
- Opportunity for sponsor to speak at an event of choice
- Opportunities for on-site promotions and exhibits

GOLD SPONSOR \$3,500.00

- Recognition on all ALA event signage and promotional materials
(including program guide, banners, press releases and e-blasts)
- One (1) table at the Hall of Fame Gala with priority reserved seating
- Full page ad in the Hall of Fame Gala Program
- Advertisement and verbal recognition at ALA events
- Company icon and/or hyperlink presence on the ALA website
- Opportunities for on-site promotions and exhibits

SILVER SPONSOR \$2,500.00

- Recognition on all ALA event signage and promotional materials
(including program guide, banners, press releases and e-blasts)
- Verbal/signage recognition at the event
- Half-page ad in the Hall of Fame Gala Program
- Four (4) tickets to the Hall of Fame Gala
- Opportunities for on-site promotions and exhibits
- Recognition on the ALA website

BRONZE SPONSOR \$1,500.00

- Quarter-page ad placement in the Hall of Fame Gala Program
- Opportunities for in-site promotions and exhibits
- Verbal/signage recognition at the event
- Two (2) tickets to the Hall of Fame Gala
- Recognition on the ALA website

PARTNER SPONSOR \$1,000.00

- Verbal/signage recognition at the event
- Two (2) tickets to the Hall of Fame Gala
- Recognition on ALA website

SPONSORSHIP AND FALL OF FAME ADVERTISER AND RESPONSE FORM

COMPANY NAME AS IT WILL APPEAR IN PROGRAM AND ON SIGNAGE

CONTACT INFORMATION

Name: _____

Title: _____

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City: _____ State: _____ Zip: _____ Telephone: () _____

Fax: () _____ Email: _____

SPONSORSHIP OPTIONS (please check)

Platinum Sponsorship	\$5,000.00
Gold Sponsorship	\$3,500.00
Silver Sponsorship	\$2,500.00
Bronze Sponsorship	\$1,500.00
Partner Sponsorship	\$1,000.00

I have an idea for a sponsorship that I would like to discuss.

I would like to be contacted to discuss sponsorship opportunities further.

ADVERTISEMENT OPTIONS (please check)

Full-Page Ad	\$500.00
Half-Page Ad	\$250.00
Quarter-Page Ad	\$125.00
Front Inside Cover	\$300.00
Back Inside Cover	\$300.00

*Is your ad included in your sponsorship package? yes no

TOTAL SPONSORSHIP AMOUNT: \$ _____ .00

AUTHORIZED SIGNATURE

FORMS OF PAYMENT

PAYPAL



VIA CHECK MADE PAYABLE TO:

Alabama Lawyers Association

P.O. Box 242551

Montgomery, Alabama 36124-2551

YOU ARE INVITED



Hall of Fame

Til' Victory is Won

Thursday, March 6, 2025

RSA ACTIVITY CENTER

210 Dexter Avenue,
Montgomery, AL 36104

ALA HALL OF FAME GALA TICKETS

Individual Tickets
\$100.00

Table of 8
\$750.00

Join us for Cocktails: 6:15p.m. – 7:00 p.m.
Gala commences at 7:00 p.m.

Please remit payment for your ALA Hall of Fame Gala Tickets VIA PayPal at info@ala-lawyers.org or VIA check made payable to Alabama Lawyers Association and mail to P.O. Box 242551, Montgomery, AL 35124

RSVP: INFO@ALA-LAWYERS.ORG



THE ALABAMA LAWYERS ASSOCIATION

IS PROUD TO ANNOUNCE

2025 ALA HALL OF FAME

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