

*presents*

**ECONOMIC EMPOWERMENT SUMMIT**

A Component of the Financial Literacy Series

Saturday, February 23, 2018

9:30 AM - 3:30 PM

*Baker Donelson*

*Bearman Caldwell & Berkowitz, P.C.*

420 20th Street North

1400 Wells Fargo Tower

Birmingham, Alabama 35203

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| Time | Topic | Presenters |
| 9:15 AM - 9:30 AM  | Arrival/Check-in/ Registration |  |
| 9:30 AM - 9:40 AM | Welcome and Outline the State of the African-American Economy | **Marcus M. Maples, Shareholder, Baker Donelson** |
| 9:40 AM - 10:20 AM | How to Create Wealth - *Part I (Start Saving)* | **Terry Smith, Branch Manager, BB&T**  |
| 10:20 AM - 10:30 AM | Break |
| 10:30 AM - 11:30 AM | How to Create Wealth -*Part II (Protect & Grow Your Wealth)* | **Thomas E. Hampton,****H20LS Wealth Management Solutions, LLC** |
| 11:30 AM - 11:45 AM | Break |
| 11:45 AM - 1:00 PM  | Luncheon: The Importance of Black-Owned Businesses: Black CEOs Speak  | **Jerry A. Mitchell, CEO, Alabama State Black Chamber of Commerce**.  |
| 1:00 PM - 1:10 PM | Break |
| 1:10 PM - 1:30 PM | Economic Diversity Issues on a State Level | **Nichelle Williams Nix****Director of Office of Minority Affairs for the State of Alaabama**  |
| 1:30 PM - 2:05 PM | Leave a Legacy for Future Generations - *Part I* | **Blair E. Liggins,** **AVP & Trust Officer,** **Regions Wealth Management - Signature Trust Services**  |
| 2:05 PM - 2:35 PM | Leave a Legacy for Future Generations - *Part II* | **Lyord Watson, Jr.,** **CEO, The Penny Foundation** |
| 2:35 PM - 3:05 PM | Branding For Financial Success | **G. Courtney French,** **V94.9 Broadcasting Network,** **Chris Coleman and Tracy Hardy.** |
| 3:05 PM - 3:15 PM | Break |
| 3:15 PM - 3:45 PM  | Restoring Our Communities | **Bettina Byrd-Giles** **Co-Founder, Ensley Alive** |
| 4:00 PM - 4:05 PM | Closing Remarks | **Marcus M. Maples,** **Shareholder, Baker Donelson** |
| 4:30 PM - 5:00 PM  | Quarterly Business Meeting \*ALA Members Only | **Marcus M. Maples,** **Shareholder, Baker Donelson** |