

*presents*

**ECONOMIC EMPOWERMENT SUMMIT**

A Component of the Financial Literacy Series

Saturday, February 23, 2018

9:30 AM - 3:30 PM

*Baker Donelson*

*Bearman Caldwell & Berkowitz, P.C.*

420 20th Street North

1400 Wells Fargo Tower

Birmingham, Alabama 35203

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| Time | Topic | Presenters |
| 9:15 AM - 9:30 AM | Arrival/Check-in/ Registration |  |
| 9:30 AM - 9:40 AM | Welcome and Outline the State of the African-American Economy | **Marcus M. Maples, Shareholder, Baker Donelson** |
| 9:40 AM - 10:20 AM | How to Create Wealth -  *Part I (Start Saving)* | **Terry Smith, Branch Manager, BB&T** |
| 10:20 AM - 10:30 AM | Break | |
| 10:30 AM - 11:30 AM | How to Create Wealth -  *Part II (Protect & Grow Your Wealth)* | **Thomas E. Hampton,**  **H20LS Wealth Management Solutions, LLC** |
| 11:30 AM -  11:45 AM | Break | |
| 11:45 AM - 1:00 PM | Luncheon: The Importance of Black-Owned Businesses:  Black CEOs Speak | **Jerry A. Mitchell, CEO, Alabama State Black Chamber of Commerce**. |
| 1:00 PM -  1:10 PM | Break | |
| 1:10 PM -  1:30 PM | Economic Diversity Issues on a State Level | **Nichelle Williams Nix**  **Director of Office of Minority Affairs for the State of Alaabama** |
| 1:30 PM - 2:05 PM | Leave a Legacy for Future Generations - *Part I* | **Blair E. Liggins,**  **AVP & Trust Officer,**  **Regions Wealth Management - Signature Trust Services** |
| 2:05 PM - 2:35 PM | Leave a Legacy for Future Generations -  *Part II* | **Lyord Watson, Jr.,**  **CEO, The Penny Foundation** |
| 2:35 PM - 3:05 PM | Branding For Financial Success | **G. Courtney French,**  **V94.9 Broadcasting Network,**  **Chris Coleman and Tracy Hardy.** |
| 3:05 PM -  3:15 PM | Break | |
| 3:15 PM - 3:45 PM | Restoring Our Communities | **Bettina Byrd-Giles**  **Co-Founder, Ensley Alive** |
| 4:00 PM - 4:05 PM | Closing Remarks | **Marcus M. Maples,**  **Shareholder, Baker Donelson** |
| 4:30 PM - 5:00 PM | Quarterly Business Meeting  \*ALA Members Only | **Marcus M. Maples,**  **Shareholder, Baker Donelson** |